

# PURE

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## ***Introducing the Flow Range***

Welcome to a whole new world of listening and a brand new look. EVOKE Flow and AVANTI Flow bring you the huge variety of audio available on the internet, as well as traditional DAB and FM radio and your own digital music collection.

The Flow range use the same Wi-Fi technology as portable computers to connect to the internet wirelessly. Through this connection you can access thousands of radio stations from across the world, catch your favourite shows when you want with 'listen again' and enjoy a huge variety of podcasts. You can even use them to browse and play music stored on a Wi-Fi enabled PC.

Visit the PURE Lounge at [www.thelounge.com](http://www.thelounge.com) to listen online, view recommended content and organise your favourite stations, programmes, podcasts or unique PURE sounds.

## Get connected

The Flow range work with any Wi-Fi network, at home or out and about. Just switch your Flow on – it'll find all available Wi-Fi networks and you'll be ready to access the vast range of internet radio stations, listen again programmes and podcasts available on the web, as well as PURE Sounds – unique soundscapes created by PURE to stimulate, inspire and relax.

And don't forget that if you've got a computer or network storage device connected to your Wi-Fi network you can stream from it direct to your Flow and enjoy listening to your music away from the computer.



## ***Internet radio***

***Enjoy a world of global, national and local radio***

What are you passionate about? Algerian Rai? Zairean Soukous? Gaelic football results? The New York Knicks' scores? Current events in Poland? News from India? Tune-in to stations all over the globe and discover a world of content, some familiar and some brand new. Wherever you are and whatever you like, we've got it covered.

## ***Listen again†***

***Hear your favourite shows when you want them***

Missed an episode of your favourite radio programme? Imagine catching up with your favourite shows in the kitchen, the lounge, the garage, or anywhere you're in range of your wireless network. And there's absolutely no need for a PC! Radio on demand has never been this easy.

## ***Podcasts***

***Discover thousands of programmes available anytime***

Listen to highlights of your favourite breakfast show, study a foreign language in ten episodes, listen to DIY tips, or play a bedtime story for the kids. There's an amazing variety of content and thousands of podcasts to discover. No PC or iPod required!



† Available from radio stations that have an online listen again/archive service, including most BBC stations.



## ***DAB and FM***

### ***Listen wherever DAB or FM are broadcast***

The Flow range are fully-featured DAB and FM radios, so you can listen to DAB or FM radio without a Wi-Fi connection. DAB is easy and convenient to use, has more stations and digital-clarity; FM with RDS is great for local stations and areas with reduced DAB coverage.

## ***Media streaming***

### ***Listen anywhere to all the music stored on your PC***

Break free from the computer and listen to your entire digital music collection wirelessly. If you've got a computer or network storage device connected to your Wi-Fi network you can stream music from it direct to your Flow. And just like on your computer you can browse through albums and playlists, pause and seek within tracks.

## ***PURE sounds***

### ***Sounds to stimulate, inspire and relax***

Create an atmosphere to match your mood with a library of evocative sounds. From birdsong and a mother's heartbeat to cityscapes and rolling thunder, tune into PURE sounds to stimulate your imagination, help you concentrate or just find a space to relax.

# EVOKE

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## ***Much more than a radio***

The first truly 'connected' portable radio, the award winning EVOKE Flow integrates DAB and FM radio, internet content (thousands of stations, podcasts, 'listen again' programmes and PURE Sounds) and music streamed from your computer. Whether it's worldwide news & sports, music, entertainment or education, by location or genre, EVOKE Flow makes it easy to find something good to listen to.

All Flow family members feature DAB and FM with RDS, so you can listen anywhere, even without Wi-Fi. Add a ChargePAK® rechargeable battery pack for complete go-anywhere listening. More economical than regular batteries ChargePAKs are also kinder to the environment, reducing the quantity of batteries that end up in landfill sites. And if you're out and about with no music to stream, just connect your iPod or MP3 player to EVOKE Flow's line-in connector.

Good looking and easy to use EVOKE Flow has a large graphical OLED display, touch sensitive controls, 30 DAB and 10 FM presets, and unlimited internet favourites via its companion website [www.thelounge.com](http://www.thelounge.com).

Also great for the bedside, EVOKE Flow features a DAB, FM or tone alarm and touch-sensitive SnoozeHandle®.



# Specifications



Wi-Fi, DAB, FM with RDS	✓	Remote control	Optional
Auto Wi-Fi or USB software update	✓	Presets	30 DAB, 10 FM
Audio output per channel (stereo via headphones or optional S-1 speaker)	7W RMS	Internet favourites	Unlimited*
ChargePAK ready (up to 15 hours listening per charge)	E1	Kitchen timer	✓
3.5mm input for iPod/MP3 player	✓	Alarm	DAB, FM & tone
Auto-dimming Organic LED display	✓	Sleep timer	✓
Touch sensitive controls	✓	Snooze	SnoozeHandle
		Headphone socket	✓
		EcoPlus	✓

\* requires registration on [www.thelounge.com](http://www.thelounge.com)



Installed in seconds, ChargePAK E1 gives up to 15 hours listening



EVOKE Flow connectors

# AVANTI

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### ***Table-top digital audio system***

A complete 'connected' table-top digital audio system, AVANTI Flow supplements DAB and FM radio, internet content (thousands of stations, podcasts, 'listen again' programmes and PURE Sounds) and music streamed from your computer with an iPod dock and hi-fi quality audio.

AVANTI Flow features PURE Clearsound™ a new digital end-to-end audio solution using high-quality Class D amplifiers and digital audio shaping technology to provide clear dynamic audio, higher volume levels and low power consumption. Together with AVANTI's powerful 5.25" subwoofer, Clearsound generates room filling hi-fi sound with incredible detail.

Ideal for the lounge, or wherever you do most of your listening, AVANTI's stunning good looks will ensure it pride of place. Functional as well as beautiful, it has a fully-featured remote control; easy to use, intuitive controls; a large graphical OLED display; quick access to your favourite stations with 30 DAB and 10 FM presets; and unlimited Internet favourites via its companion website [www.thelounge.com](http://www.thelounge.com).



# Specifications



Wi-Fi, DAB, FM with RDS	✓	Remote control	✓
Auto Wi-Fi or USB software update	✓	Presets	30 DAB, 10 FM
Clearsound	✓	Internet favourites	Unlimited*
Audio output	75W RMS (2 x 20W + 35W subwoofer)	Kitchen timer	✓
Subwoofer	5.25" downward firing	Alarm	DAB, FM & tone
iPod dock connector	✓	Sleep timer	✓
3.5mm input for CD/MP3 player	✓	Snooze	Button
Auto-dimming Organic LED display	✓	Headphone socket	✓
		EcoPlus	✓

\* requires registration on [www.thelounge.com](http://www.thelounge.com)



AVANTI Flow with iPod



Top view



Subwoofer

# Visit the PURE Lounge

Visit the PURE Lounge at [www.thelounge.com](http://www.thelounge.com) and you can listen online, register your radio, and save and organise your favourites. You'll find:

**Radio stations** – thousands of global, national and local radio stations

**Listen again<sup>†</sup>** – your favourite shows when you want them

**Podcasts** – thousands of programmes available anytime

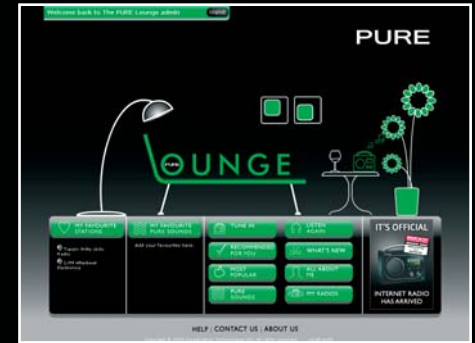
**PURE Sounds** – sounds to stimulate, inspire and relax

Powerful and simple to use search facilities will help you to find the content you want. Simply enter any combination of name, language, country, genre or quality and you'll be sure to find something worth listening to.

You can also find out what's new and get some recommendations for things you might like to listen to.

The PURE Lounge – Turn on. Tune in. Chill out

[www.thelounge.com](http://www.thelounge.com)



<sup>†</sup> Available from radio stations that have an online listen again/archive service, including most BBC stations.

# ***EVOKE Flow Accessories***

## ***ChargePAK E1***

This optional in-unit rechargeable battery pack can be fitted in seconds to provide true fit-and-forget portability. ChargePAK is more cost-effective and convenient than traditional alkaline batteries and avoids the need to dispose of batteries in landfill sites. Plug your EVOKE Flow into the mains and ChargePAK charges while you listen; unplug and you've got up to 15 hours of portable listening.

## ***S-1 Flow Speaker***

An optional additional speaker for high-quality stereo sound from your EVOKE Flow. Features a matching full-range 3" drive unit, 3m cable and matching piano black cabinet.

## ***i-10 iPod Dock***

This powered universal iPod dock plugs straight in to your Flow range for headphone-free listening. i-10 charges your iPod while docked and comes with a handy remote control.

## ***Remote Control***

Supplied with AVANTI Flow, this fully-functional remote is also available as an option for EVOKE Flow. Search for new listening, save favourites and use it to control all the other functions of your Flow from the comfort of your sofa.



AVANTI Flow and EVOKE Flow are the latest in a long line of innovative products from PURE, the UK company with a PASSION for radio, backed-up by the largest dedicated radio development team in the world and ground-breaking technology from parent company Imagination Technologies.

PURE kick-started the DAB digital radio market with the introduction of the EVOKE-1, extended it with bedside, personal and in-car solutions and now introduce the Flow range – Wi-Fi enabled products which makes the connected radio mainstream. Together with [www.thelounge.com](http://www.thelounge.com) the Flow range make connected listening personal, enabling you to tailor your own unique, easy-access listening profile from the vast array of internet content.



Acclaim for EVOKE Flow



All PURE EcoPlus™ products are designed and manufactured to minimise power consumption in operation, and to achieve market-leading standby power consumption.



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